



## Hospitality Services

The Australian hospitality industry is constantly evolving due to dynamic growth, market trends, consumer behaviour, increasing competition and amendments to regulations.

Expert accounting and audit services are vital for operators in this industry.

Hospitality & Strata Pty Ltd specialise in servicing the hospitality industry, having participated in the industry from the early days and know the industry inside and out.

*Our hospitality services cover:*

- Hotels
- Motels
- Management Rights
- Resorts
- Caravan Parks
- B&B's
- Cafes and Coffee Shops
- Restaurants

At Hospitality & Strata Pty Ltd we believe in being a strategic partner throughout the lifecycle of your business. We offer expert advice about the often complicated and stressful process of buying or selling a business and we can help you to confidently plan for the future.

*Our hospitality services cover five distinct phases of business:*

### 1. Pre-Purchase

Prior to buying or starting a hospitality business, expert advice is crucial.

*Hospitality & Strata Pty Ltd can help your business get off to a smooth start by providing advice about:*

- The best entity or business structure to use
- How to effectively finance the purchase
- Taxation implications
- Statutory regulations

We also help you to identify your business goals and objectives and make sure that the business is aligned to most effectively achieve them.

### 2. Due Diligence

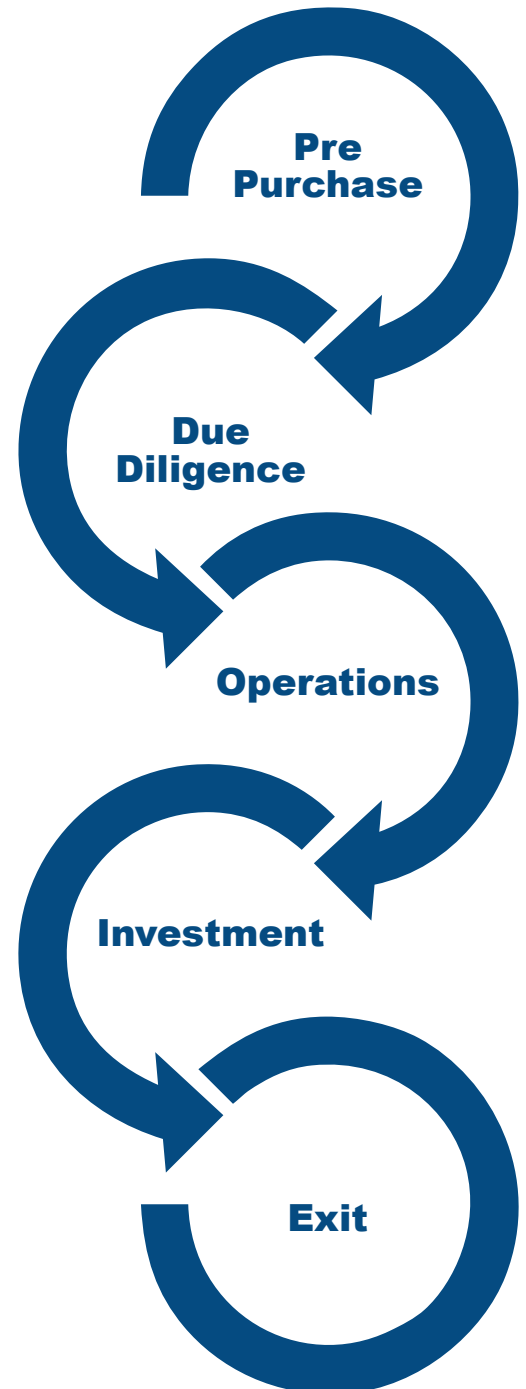
When you sign a contract to purchase your business, the financial information must be verified. Our job at this stage is to ensure that the financial information provided in the contract is accurate and reliable. We also check that the entity you're using to purchase the business is properly registered with the various authorities.

### 3. Operations

Our services are tailored to help you run your business efficiently and profitably.

*We offer assistance with:*

- Establishing accounting records for both the General and the Trust Account (if applicable)
- GST (Goods & Services Tax) compliance
- Income tax compliance
- Financial performance management





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### 4. Investment

We provide expert advice about how and where profits should be invested to help meet your financial goals.

### 5. Exit

All good things must come to an end.

*When you are exiting a business we can assist by:*

- Collating financial information in a format ready for sale
- Ensuring the sale is conducted tax effectively
- Providing advice about how and where to invest the proceeds

### Service

At Hospitality & Strata we are committed to being a strategic partner in the development of your hospitality business. Our service starts with a clear understanding of the industry, the region you operate in and your long term goals.

You benefit from 30 years of experience and insight into what it takes to succeed in today's competitive, highly regulated and dynamic business environment.

Our people have the experience, resources and insight to be your priority source for innovative business solutions.

We understand that you need more than just numbers to guide your business. That's why we're committed to delivering a high level of expertise and insight to add value to the business, so you can achieve your financial goals.

### Our Specialists



David Jackson  
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Matthew Wallbridge  
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### Pre-purchase

- Strategic planning
- Goal setting
- Structuring of the purchase
- Attending to business registrations  
- for Australian Business Number, Income Tax etc.
- Taxation implications of the purchase
- Review funding arrangements

### Due Diligence

- Review financial information
- Verification of profit
- Analytical review

### Operations

- Accounting advice
- Audit of Trust Accounts
- Benchmark analysis
- Establishing accounting records
- Capital Gains Tax
- Goods & Services Tax (BAS)
- Income Tax
- Strategic planning

### Investment

- Planning for the Future
- Superannuation

### Exit

- Preparing financial information for sale
- Strategies for tax effective exits